



# EYE TOWN COUNCIL

## Eye Town Council Business Plan April 2021 – March 2022



Eye Town Hall

## **1. INTRODUCTION**

### **1.1 What is the Town Council's Business Plan?**

The Town Council's business plan ("the **Business Plan**") sets out our vision for Eye. The Business Plan will explain the Town Council's key objectives and priorities to help promote a thriving town and a great place to live.

The Business Plan will also demonstrate to residents how we intend to invest and spend the Town Council's income so they can have full confidence that every pound is making a difference to the local community.

### **1.2 Why have we created the Business Plan?**

We believe the Town Council should demonstrate openness and accountability to you, the residents. We are acting on your behalf to ensure that Eye continues to thrive.

As a result of the localism agenda, more powers are being transferred from Mid Suffolk District Council to your Town Council. As a result, we are receiving greater responsibilities for local services and we need to ensure our priorities reflect those of our residents. With demand growing at a faster pace than resources, it is more imperative than ever that we plan wisely for the future.

The Business Plan helps us to prepare for future events and ensures we can be proactive rather than reactive. It will allow us to devise and budget for long term objectives that will help to shape an even better local community.

The Business Plan also builds upon the objectives of the Eye Neighbourhood Plan (ENP). Many of the items and issues outlined in the Business Plan are a continuation of the aims and objectives identified in the ENP.

We also understand that the division of responsibilities of local government is not always clear to the public. We hope the Business Plan will help to explain the distinction between our responsibilities and those of Mid Suffolk District Council and Suffolk County Council.

### **1.3 Community involvement**

You, the community, are central to the Business Plan. We have done, and will continue to do, the following to better understand your concerns and ideas for the local area:

- The public are welcome to attend and express their views at the monthly Full Town Council meetings.

- The Town Council has representatives on various local voluntary groups.
- The Town Council will be creating 'working groups' to look at future projects and we hope local residents will take the opportunity to join these discussions.
- The Town Council holds an Annual Town Meeting when we explain progress over the last year and receive feedback from residents.
- Town Councillors follow social media and other forums to better understand the issues that are relevant to the local community.
- We post regular articles in local publications (e.g. Eye to Eye, Eye Magazine) and on the various notice boards around the Parish informing residents of our activities and inviting feedback.
- We maintain our own website and Facebook pages where we post details of our events and activities.

#### **1.4 Monitoring the Business Plan**

The Business Plan is intended to be a fluid document. We will review and update the Business Plan annually to demonstrate managed progress of the Town Council towards the stated aims at the annual town meeting. These regular updates will help us to ensure good financial management and also to add new projects when some have been completed or new priorities emerge.

We also hope the Business Plan will help you see how we are performing. At the back of the Business Plan there will be an overview of our objectives so you can monitor what we have achieved.

#### **1.5. Getting in touch**

If you have any comments about the Business Plan then please direct these enquiries to Wendy Alcock, the Town Clerk, in the first instance. Wendy's contact details are as follows:

**Wendy Alcock**, Clerk to Eye Town Council

**Address:** The Common Room, Tacon Close, Eye, Suffolk, IP23 7AU

**Tel:** 07713 196251 **Email:** [townclerk@eyesuffolk.org](mailto:townclerk@eyesuffolk.org)

## **2. EYE TOWN COUNCIL**

### **2.1 What are Parish or Town Councils?**

Parish or Town Councils are the first tier of government and have a central role in developing and strengthening local communities. Parish and Town Councils have powers

and responsibilities for a range of local services and the extent of local Parish or Town Council's activities will vary.

Parish or Town Councils are only able to act in relation to certain activities and these powers are handed down from District Councils or Central Government. Services provided by Eye Town Council include:

- The cemetery (off the Magdalen Road) and on-site chapels,
- The Friday street market
- Some of the town's street lighting,
- The Victoria Mill Allotments,
- The Eye Town Hall and clock tower,
- The churchyard (because it is closed and unable to take new burials),
- The skate park at Town Moors & the pocket park at Oak Crescent,
- The public toilet in Cross Street,
- Some of the town's bins, shelters, hanging baskets, borders and benches.
- Some Street Lights.
- Statutory Consultees for Planning

The above list is not definitive of all activities undertaken by Eye Town Council. Central government is also encouraging local people to take control of their own lives and have a bigger say about what happens in their communities. As a result of this policy, there could be more powers handed down from District Councils or Central Government in the years ahead.

The responsibilities of Parish and Town Councils will vary depending on their locality, facilities owned and requirements of the local community.

Residents have the opportunity to elect 15 town councillors every four years. The next election will be held in May 2023 at the same time as the elections to Mid Suffolk District Council take place.

If vacancies for Councillors occur during the four years these are filled by co-option following a public notice period.

The Council elects a Mayor and Deputy Mayor annually and reports to the electorate at the Annual Town Council meeting in May.

## **2.2 Eye Town Council Committees and Groups**

**2.2.1 The Finance and Governance Committee:** To have oversight of, and review on a rolling cycle, all standing and financial orders, policies & procedures, terms of reference and to recommend changes as required. To draft new governance arrangements for new areas of the Council's work.

**2.2.2 The Environment Committee:** To organise the management, maintenance and improvement to a suitable standard within available resources Council assets and public

spaces including allotments, public toilet, market, churchyard and cemetery, pocket park, skate park, streetlights and street furniture.

**2.2.3 The Planning Committee:** To consider planning applications received from Mid-Suffolk District Council for consultation. To make recommendations to Full Council for approval considering the national planning policy framework. To note and consider determinations in respect to conditions applied to successful planning applications. To lobby Mid- Suffolk District Council to pursue any planning enforcement issues with the Town area. To make comments on planning application when timescales do not allow Full Council to be involved in a decision e.g. over summer recess. To consider any concerns raised by residents in relation to planning applications.

**2.2.4 The Events Committee:** To discuss and organise inclusive Town Council events ensuring that they are well planned, and each event has an up to date risk assessment. The Town Council Events include: -

- Annual Town Meeting
- Mayor Making
- Remembrance Service
- Xmas Lights Switch on

To support, contribute and promote regular Town Events organised by community groups, ensuring all Town Council activities are subject to a risk assessment and are compliant with the Town Council's policies and procedures.

**2.2.5 The Town Hall Committee:** The Town Hall Committee is responsible for the physical and business management of the Town Hall. It is a Standing Committee of the Council with delegated powers to authorise expenditure in relation to the maintenance and improvement of the building within the financial provision agreed by the Council.

**2.2.6 The Eye Neighbourhood Plan Implementation Group:** To implement the Eye Neighbourhood Plan (ENP) is implemented by:

- Engaging with Mid Suffolk District Council and the appointed Examiner during the remaining statutory stages of the preparation of the ENP to ensure the interests of the Town are respected, including responding under delegated responsibility to consultations.
- Maintaining the engagement of the Eye community regarding these stages up to and beyond the referendum.
- Overseeing a range of projects through subgroups to implement the proposals in the Plan including Paddock House, Traffic Management, Other Infrastructure Improvements and Affordable Housing.

## **2.3 Town Council Staff**

The Council has staff members to help deliver the services the Town Council provide.

The current staff and a summary of their responsibilities are shown below: -

**Wendy Alcock – Town Clerk and Responsible finance officer (30 hours/week)**

Wendy undertakes the duties of a Proper Officer and Responsible Financial Officer of the Council, providing guidance and support to Councillors including providing appropriate notice of Council meetings together with all necessary supporting information; taking minutes of meetings and carrying out any necessary follow up; administering the various assets and services under the Council’s control; being responsible for and maintaining and administering the financial records of the Council.

**Andy Robinson – Project Coordinator (8 hours/week)**

Andy leads on special projects which the Town Council is pursuing such as the Neighbourhood Plan. He also identifies fund opportunities to enable delivery of services.

**Steve Smith – Town Hall Caretaker (17.5 hours/week)**

To look after the Eye Town Hall ensuring it is clean and well maintained as well as welcoming the users of Eye Town Hall ensuring they are happy with the facilities provided.

**Sue Kaye – Street Carer (14 hours/week)**

Sue’s role includes keeping the pavements clean, emptying bins, maintain the car parks (litter clearance and shrub maintenance) and generally care for specified public open spaces within Eye.

**Dawn & Karl Rowse – Public Convenience Cleaner/H&S Inspector for parks (14 hours/week)**

Dawn and Karl are responsible for all cleaning duties and the unlocking / locking of the public toilets. They also carries out weekly Health and Safety inspections of the Pocket and Skate Park to ensure that there are no defects to equipment.

## **2.4 Mission statement**

The Town Council’s stated ‘mission statement’ is:

*“Working to secure a future for Eye that is sustainable in terms of its environment, its economy and social well-being.*

## **2.5 Priorities of the Town Council 2021-22**

**2.5.1 Strategic planning/Key projects:** – to ensure Eye Town Council has a long-range plan for the future the following objectives were reviewed and re-prioritised at the Council’s priority review workshop on the 29th October 2020. These will be included in the Town Councils Business Plan for the next twelve months. The priorities were reviewed and voted in order of importance as follows: -

<b>Town Councillor Ranking of Priorities - 2020</b>
1. Addressing the needs of young people
2. Using the Neighbourhood Plan to influence planning and investment decisions
3. Ensuring that the Town Councils assets benefit the Town
4. Introducing traffic calming
4. Preparing a plan for green spaces and recreational areas
5. Support for the community sector
5. A plan for car parking in the Town
6. Improving community safety
6. Ensuring Eye has the physical infrastructure it needs and that it is well used
7. Making Eye an attractive place for visitors

## **2.5. Financial Information**

### **2.5.1. Income**

The Town Council's main source of income is through the Parish precept. The Parish precept is collected from the residents of Eye as part of the Council tax system operated by Mid Suffolk District Council. The yearly Council tax demand itemises the exact contribution of each property towards the Town Council's activities.

In 2021-22 band D property in Eye paid £1,784.54 in council tax to Mid Suffolk District Council. Eye Town Council receives a portion of this, known as the precept (for the financial year 2021-22, this was £169.35 for a band D property).

At Eye Town Council's January 2021 meeting the budget and precept for 2021/22 financial year was agreed, which included increasing the precept by 28.52%. This increase equates to an additional £37.58 per year or 72 p per week on a Band D property taking the annual band D precept to £169.35. The decision was made by Councillors in order to retain and improve services and facilities that are vital and beneficial across the town.

Our aim is to provide for high quality services that provide good value. We hope this Business Plan will better explain how your money is being spent.

The Town precept is also supplemented by some other funds and the total expected income of the Town Council for the financial year 2021-22 is shown in the table below:

Precept	131076
Interest	100
Street cleaning grant	8,726
Stallage	1,508
Allotments	1,338
Cemetery	3,120
Town hall rental	5,200
Total income	151,068

### 2.5.2. Expenditure

We are eager to ensure that all money is spent wisely and only when it will provide a benefit to the local community. Before setting the Parish precept each year, we look at our expenditure to ensure it is as efficient as possible.

The main items of the ongoing Town Council expenditure for 2020-21 are shown in the table below:

<b>Service Area</b>	<b>Total expenditure</b>	<b>Percentage of total expenditure</b>
Environment - Street Care	22,425	14.84
Environment Allotments	778	0.52
Environment Cemetery/Church Yard	13,614	9.01
Environment Parks	2,212	1.46
Environment Toilet	11,100	7.35
Events	2,712	1.80
Finance and Governance includes administration and general running costs e.g. insurance	65,072	43.07
Strategic Planning includes Neighbourhood Planning costs	2,950	1.95
Town Hall	30,204	19.99

### **2.5.3. Reserves**

As a Town Council, we hold a certain amount of expenditure in 'reserve' to cover unexpected events or expenses.

The recommendation of the National Association of Local Councils (NALC - this is an organisation that represents and supports Parish and Town Councils) is that this should be 6 months' expenditure of the Town Council (unless specific projects are identified).

The earmarked reserves are reported within the year end accounts.

### **2.5.4. Allowances**

Councillors are unpaid and receive no remuneration for their duties. This underlines the commitment of your Town Councillors who are acting as volunteers to help serve the community.

## **2.6. Community Groups and other voluntary associations**

The Town Council regularly works with community groups within the town on various projects. The local groups can be seen in the Eye directory via our website by following [this link](#). The directory is updated annually and is available in hard copy.

## **2.7. Other Organisations**

Mid Suffolk District Council and Suffolk County Council retains responsibility for many of the services delivered throughout the Parish. The distinction between the responsibilities of the Parish Council and the District Council are important so that residents understand who is accountable.

Mid Suffolk District Council retain control of the following:

- Waste and recycling.
- Planning, building control and enforcement.
- Housing
- Environmental Health
- Leisure and recreation
- Local taxation collections
- Parking on and off-street

Suffolk County Council retain control of the following

- Education and learning.
- Health and social care.
- Trading Standards

- Public Transportation
- Highways
- Libraries.

There are other organisations that help to keeping the Town Council safe. These include the Police and the local community support officers. The Council has good relationships with Community Safety Team and have regular meetings to highlight issues within the town.

The Town Hall is designated as a Rest Centre working with Suffolk Resilience Forum.

The Town also has Neighbourhood Watch teams. These groups provide an excellent bridge between the local community and the Police to help reduce crime and keep the Police up to date with events in our community.

## **2.8. Governance**

The Town Council is rigorous in ensuring that all our activities are closely monitored and delivered to the highest standards. The Town Council has adopted a number of policies to demonstrate our commitment to ensuring openness, transparency and overall good governance. Full copies of our various policies are available from our website [by following this link](#) and include:

- Freedom of Information Publication Scheme.
- Financial Regulations.
- Equal Opportunities Policy.
- Code of Conduct.
- Standing Orders.
- Complaints Procedure.
- Councillors Register of Interests

## **3. TOWN COUNCIL ACTIVITIES**

### **3.1. TOWN APPEARANCE AND SERVICES**

#### **3.1.1 Grass Cutting**

The Town Council is responsible for the costs associated with the grass cutting and grounds maintenance at the Cemetery on Yaxley Road and also the grass cutting at churchyard at St Peter's and Paul Church since the churchyard was closed for burials.

The Town Council also maintains the grassed area inside the pocket park on Oak Crescent and the grassed areas at the skateboard park located at the Community Centre based on Magdalen Street.

The contract for this work runs for 3 years and is currently up for renewal.

### **3.1.2. Litter Bins and Bin Emptying**

As part of the Localism Act the Town Council provides street cleaning with its own staff and receives a grant from the district council to deliver this service

We want to ensure that the Town Always looks clean and tidy. The litter and dog bins under our responsibility are emptied on a regular schedule.

### **3.1.3. Dog Fouling**

The Parish Council is committed to ensuring that the Parish remains clean and tidy. A key part of this involves preventing dog fouling and supporting responsible dog owners to clean up after their pets.

### **3.1.4 Toilets**

The primary responsibility for running the public toilets falls to Mid Suffolk District Council. After the facilities in Cross Street were closed by Mid Suffolk District Council in 2015 the Town Council took over the maintenance and running cost of keeping the disabled toilet open.

Following a request to Mid Suffolk District Council for funding to refurbish the accessible toilet it was agreed to provide additional funding to reopen the ladies and gents block on the understanding that Eye Town Council continued the management and maintenance of the toilet block.

## **3.3. Roads, Highways and paths.**

### **3.3.1. Parking Issues**

Our town, like many others, has seen a steady increase in the number of vehicles passing through its centre. This presents a problem when many houses were built at a time when car ownership was much lower. This impacts on the number of cars requiring on-street parking and the challenges this presents for maintaining clear access. We are also keen to ensure that drivers park responsibly and safely.

### **3.3.3. Road Repairs, Potholes and Road Cleaning**

The Town Council is not responsible for the maintenance of the highways. The increasing amount of traffic using the roads in our town means that the condition of roads deteriorates more quickly and often potholes will appear. The Town Council can report the need for a repair to Suffolk County Council. Members of the public can also report road issues directly to the County Council by following [this link](#).

### **3.3.4. Street Lighting**

Street lighting within the town is provided jointly by the town, district and county councils. To report a fault with a street light contact the County council who manage the service via their website using [this link](#). or contact the Town Clerk.

### **3.3.4 Public Footpaths and Rights of Way**

Eye Town Council acknowledges the great value of the public footpaths and bridleways in and around Eye that enable residents and visitors to access and enjoy the local natural environment and biodiversity. In 2018 Eye Town Council actively supported Eye to become a 'Walkers are Welcome' town, joining the nationally recognised scheme to help promote Eye as a great place to walk.

Walking, running, and cycling are encouraged and promoted for their benefits to health, fitness, and mental well-being. Councillors are involved in leading regular health walks with Onelife Suffolk, and leading Eye based walks in the annual Suffolk Walking Festival. As outlined in the Neighbourhood Plan, Eye Town Council is collaborating with Suffolk County Council, Mid Suffolk District Council and local volunteer group Eye Outdoors Group to plan new footpaths and cycleways to link planned new housing developments with the centre of Eye.

## **3.4. OPEN SPACES**

The town is lucky to have areas of open spaces including the castle that are accessible by the public.

### **3.4.1 The Town Moors**

The Eye Town Moors is a well-equipped community playing field.

The Community Centre is situated here, as well as a skate park, playground and woodland walks area. There is also a pitch and some goal posts for football.

These are managed by trustees and maintained by volunteers.

### **3.4.2 The Pennings**

The Pennings Nature Reserve is along the River Dove. Views across the water meadows and the church tower make this a great place to come for a relaxing walk, or a picnic.

The Pennings are managed by Mid Suffolk District Council for further details contact them on 0300 1234000 or visit their website by [clicking here](#).

### **3.4.3 Eye Castle**

The ruined Eye Castle is a scheduled ancient monument located within the town of Eye. The ruins of the 19th century folly are situated on the summit of the motte and can be accessed by a flight of stone steps for spectacular views of the town and surrounding countryside.

The castle grounds are open from Easter to October between 9 am and early evening each day and at weekends during the winter months.

The Castle is managed by Mid Suffolk District Council and opened by volunteers for further details contact them on 0300 1234000 or visit their website by [clicking here](#).

#### **3.4.4 Former Paddock House green space**

There is an agreement for green space at the former Paddock House site on Church Street. This area will be managed by Eye Town Council with the support of local volunteers.

### **3.5. EVENTS**

#### **3.5.1. Christmas Tree and Lights**

The Town Council arranges for a Christmas tree to be purchased and erected each year in marketplace.

The Council manages the contract and owns the main feature lights around the town. In 2019 the Council invested in new lights for the Christmas tree which made an impressive show for the annual Christmas late night shopping in the town.

#### **3.5.2. Remembrance Sunday**

The Nation comes together on Remembrance Sunday to remember all those who have made the ultimate sacrifice in the service of our country. The Town Council thinks it is important to mark this occasion each year with the laying of a wreath and joining the march led by the Salvation Army to the Church to attend the remembrance service.

#### **3.5.3 Mayor Making**

The Town acknowledges office of the new mayor with a celebratory civic service for the Mayor, invited dignitaries, community groups, the Town Council and the residents of Eye.

There is a parade from the Town Hall to the Church led by the Gislingham Silver Band where the Mayor is blessed by the Church followed by a parade back to the town hall where light refreshments are served.

### **3.6. PLANNING**

Eye Town Council has a right to be notified of planning applications affecting the Council's area at a statutory consultee and to comment (Town & Country Planning Act 1990, Schedule 1, paragraph 8). Every planning application received is recorded, together with the Town Council's response to Mid Suffolk District Council.

The Planning Committee of Eye Town Council usually meets on the third Monday of every month (with the exception of August) in the Council Chambers at the Town Hall. Please see the Town Council website for dates of meetings by [clicking here](#) or contact the Town Clerk.

We welcome members of the public at these meetings, whether they are the applicant or have concerns that a potential development may affect them. It is particularly helpful to the Town Council's Planning Committee to know of residents' concerns before deciding whether or not to raise an objection to any application and sending our formal response back to Mid Suffolk District Council.

All current planning applications can be accessed via the Mid Suffolk District Council's planning portal at <https://planning.baberghmidsuffolk.gov.uk/online-applications/>

### **3.8. CHILDREN AND YOUNG PEOPLE**

#### **3.8.1. Skate Park**

The Skate Park was set up over 10 years ago through the hard work of the Town Council, local groups and the Community Centre.

It is located at Town Moors in the grounds of the Community Centre on Magdalen Street. The Town Council were gifted the site by the Playing Field Trustees.

This is a popular facility regularly used, particularly by the younger members of the community.

#### **3.9.2. Play Equipment**

The Town Council owns and manages the pocket park on the grassed area of Oak Crescent. We are keen to ensure there are safe, clean and fun play areas for younger residents.

### **3.10. BUSINESS**

Eye is an enterprising town: focused on small businesses in the town centre and larger firms, especially those specializing in innovative clean technology and food production, on the former Airfield.

#### **3.11. COMMUNICATIONS**

There are many ways the Town Council informs residents of our activities and these are set out below. We also hope these forums give you the opportunity of supporting the Town Council by providing your views and perspective on local issues.

- Town Council website
- Eye to Eye

- Eye Magazine
- Social Media
- Notice Boards
- Canvassing Councillors
- Town Council meetings

The Town Council meets on the 3<sup>rd</sup> Wednesday of the month, with the exception of August for its formal Council meeting. The meeting schedule for the Council is available on the website by following [this link](#).

The meeting is open to the public and there are opportunities for the public to contribute and observe proceedings. Observing these meetings is a great way to understand what is happening in the town and residents are welcome to come along. We publish the minutes of these meeting on our website and copies are held in the library.

The meetings of the sub-committees formed by the Town Council are also open to the public.

#### 3.13.6 Annual Town Meeting

The Town Council is required to hold an Annual Town meeting each year to keep residents up to date with our activities in the Town. We try and make this an engaging event and also invite along other charities/voluntary groups to demonstrate how they have been working with the Town Council throughout the year.

We also announce the winners of the Civic Awards for the previous year. People are invited to submit a nomination for those who have gone above and beyond for the town and its residents. The winners are given a certificate which is present by the Mayor at the meeting.

These events are open to the public and it is a great way to speak directly to your Town Council. Details of the next annual assembly will be posted on the website, notice boards and other adverts closer to the time.

## **8. APPROVAL OF THE PARISH COUNCIL BUSINESS PLAN**

### **8.1. Version**

This is the first version of the Parish Council Business Plan. The Parish Council Business Plan was prepared and adopted at the Full Parish Council meeting on.

### **8.2. Approval**

All Councillors and the Parish Clerk have signed the Parish Council Business Plan to demonstrate their commitment to the aims and objectives set out in this document.

**Cllr Johnnie Walker**  
Mayor of Eye



Signed

**Cllr Richard Berry**  
Deputy Mayor of Eye



Signed

**Cllr Tunie Brandon**



Signed

**Cllr Caroline Byles**



Signed

**Cllr Andrew Evitt**



Signed

**Cllr Peter Gould**



Signed

**Cllr Jane Hudson**



Signed

**Cllr Michael Gibb**



Signed

**Cllr Maryanne Henderson**



Signed

**Cllr Joan Mann**



Signed

**Cllr Lowel O'Mard**



Signed

**Cllr Mike Smith**



Signed

**Cllr Karen Turner**



Signed

**Cllr Donna Potter**



Signed

**Cllr Juliet Talbot**



Signed

**Clerk to the Council – Wendy Alcock**



Signed

## Appendix A – Action Plan

Objective	Actions and Measures	Date	Responsible group
Ensure continuing engagement with SCC and MSDC	SCC and MSDC Councillor attendance and input at Parish Council meetings.	On-going	All
Ensure the Parish Council continues to respond to all planning applications as a statutory consultee	Planning Committee has full delegated powers to respond on all matters concerning planning for Eye.	On-going	Planning Committee and Full Council
Facilitate the work required to ensure that the Eye Neighbourhood Plan (ENP) proceeds to Referendum Stage	Plan timescales updated and reviewed on a regular basis. Complete publicity for the referendum on the ENP. Ensure engagement with public communication on progress of the Neighbourhood Plan. Once the Plan is made, ensure reviewed on a regular basis.	May 2021	Eye Neighbourhood Implementation Group
Reducing traffic, particularly HGV's and improving car parking	Development of a Traffic Management Plan. Apply for a Traffic Regulation Order to further restrict lorry movements. A management plan for car parking. Work with the landowners/developers of the The Rettery and the Chicken Factory regarding additional parking. Implement a new Right of Way to the west of the town and an improved ROW to the east.	Current work on-going with SCC. Review then on future workloads	Traffic Management Project Group

Use the Eye Neighbourhood Plan to influence planning and investment decisions	Prepared an infrastructure plan for the town working with the County and District Councils.	Up to 31/3/2022	Asset Management Group
Addressing the needs of children and young people in Eye.	Support a public access Leisure Centre at the High School. Support a public access swimming pool at the Primary School. Develop a strategy and plan for children and young people in the town prepared with them and other stakeholders. Support a new play area for Town Moors. A new play area for Oak Crescent. Develop a youth hub within the town. Improvements to the skate park. Recruit additional human resources – as councillors, volunteers and experts.	Up to 31/3/2022	All
Supporting the voluntary/community sector.	Work with the Community Centre to broaden their base. Engage with the community about the projects that could be delivered with a precept rise or other funding opportunities.	Up to 31/3/2022	All
Improving the environment and increasing biodiversity.	Prepare a strategy and a plan. Seek external funding. Engage with landowner.	Up to 31/3/2022	Environment Committee
Ensure Eye Town Council's assets benefit the community.	Decide whether to develop the land at Victoria Mill and develop options for disposal, including partnering with MSDC or other housing providers.	Up to 31/3/2022 Then review of workstreams	Neighbourhood Plan Implementation Group

Providing community housing.	Establish whether ETC should form a Community Land Trust. Take forward the development of ETC land.	Up to 31/3/2022	Housing Group & Full Council
Update the Business Plan	To be reviewed annually. See Strategic Planning and Key Objectives above.	31/3/2021	All